

'विकासको लागि सहयोगी हातहक'

DHARAN HELPING HANDS, UAE धरान हेल्पिङ्ग ह्याण्ड्स, यूएई

ESTD:2008 (REG:2650)

कार्यसमिती २०२३-२०२५

प्रमुख संरक्षक तथा सल्लाहकार श्री सोम कुमार तामाङ्ग

> संरक्षकहरू श्री सुधिर थापा श्री अमीर लिम्बू

सल्लाहकार श्री प्रकाश पौडेल श्रीमति रश्मी लामा

> अध्यक्ष श्री ईश्वर श्रेष्ठ

उपाध्यक्षहरू श्रीमति तिर्थ राई श्री ज्वाला श्रेष्ठ श्री अनुप तामाङ्ग

महासंचिव श्री विऋम तामाङ्ग

<u>सचिवहरू</u> श्री मजोज मास्के श्री मजोज भुजेल श्री विजोद राई श्री रमेश स्वृती

<u>कोषाध्यक्ष</u> सुश्री सुमित्रा लिक्बू

सह-कोषाध्यक्ष श्री ओम प्रकाश शाह

कार्यकारणी सदस्यहरू श्री असिम चाम्लीङ राई श्री रमेश श्रेष्ठ श्री मेघराज लिम्ब Letter: 2025/117 Date: 26 October 2025

To, Raju Dhungel Bankingnews.com

Subject: Sponsorship Invitation – 2nd Dharan Helping Hands Cup Football Tournament 2025

Dear Sir/Madam,

We are delighted to announce the 2nd Dharan Helping Hands Cup Football Tournament 2025, scheduled to take place on 26 November 2025 at Dulsco Village, Al Quoz, Dubai, United Arab Emirates.

This premier community event will feature competitive matches, enthusiastic fans, and engaging activities, creating an exciting atmosphere for players and spectators alike.

We would be honored to have your esteemed organization join us as a **Sponsor**, providing your brand with significant visibility and direct engagement opportunities throughout the tournament.

Your support will not only enhance this celebrated sporting event but also contribute to strengthening community bonds and promoting a spirit of teamwork and sportsmanship.

We would be happy to share detailed sponsorship packages and discuss how we can tailor opportunities to meet your branding goals.

Sponsorship Benefits:

- **Brand Visibility:** Your company's logo will be prominently displayed on event banners, team jerseys, and promotional materials. Additionally, your brand name will be associated with the club names and featured in our tournament program and website.
- Engagement Opportunities: Interact directly with hundreds of attendees through exclusive booth spaces to showcase your products and services. Sponsorship also includes opportunities for branded giveaways and interactive contests.
- Media Exposure: Gain extensive media coverage through press releases, social media posts, and local news broadcasts. Your brand will also be highlighted in our email marketing campaigns before and during the tournament.

We offer **Title/Platinum**, **Gold**, **and silver sponsorship packages**, each with unique benefits designed to enhance your brand's visibility. **Detailed information is enclosed**, and we are happy to **customize a package** to align with your marketing goals.

Budget	
Description	Amount (DHS)
Prizes & Awards	
Winner – Certificate + Medal + Trophy	8,000
Runner-up – Certificate + Medal + Trophy	4,000
Best Player - Certificate + Trophy + Cash	300
Best Defender – Certificate + Trophy + Cash	200
Best Forward – Certificate + Trophy + Cash	200
Best Coach - Certificate + Trophy + Cash	200
High Scorer – Certificate + Trophy + Cash	200
Best Keeper – Certificate + Trophy + Cash	200



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Subtotal (Prizes & Awards)	13,300
Event Expenses	
Ground rental (11-a-side, 15 hrs × 650)	9,750
Referees (9 × 200) + food	2,300
Water & Refreshments	700
Certificates / Flex / Posters / Token of Love etc.	4,000
Subtotal (Event Expenses)	16750
Grand Total	30,050

Category	Amount Contribution (Dhs)	Recognition & Benefits
Title/Platinum Sponsor	10,000	Event named after sponsor (e.g., "ABC Dharan Helping Hands Cup 2025"), logo on all banners, main stage backdrop, certificates, and trophies.
Gold Sponsor	5,000	Large logo on posters, certificates, ground banners, public announcements during the event.
Silver Sponsor	2,000	Medium logo on event posters and social media mentions.
Bronze Sponsor	1,000	Small logo on posters and acknowledgement in closing speech.
Refreshment Sponsor	500	Logo at refreshment stalls and mention during breaks.

Event Details

- Tournament Name: 2nd Dharan Helping Hands Cup 2025
- Tournament Format: Knockout Matches
- Date & Time: Saturday, November 22, 2025, from 9:00 PM until approximately 9:00 AM (overnight)
- Pitch Requirement: 11-a-side and Participation: 16–18 teams (all Nepali players)
- Previous Winners (1st Edition):
- Champion: Lamjung Football Club, Dubai & Runner-up: Newboys Football Club, Dubai

Thank you for considering this partnership. We look forward to the possibility of working together to make this tournament a grand success.

Ishwor Shrestha- Event Head and President